

1 **Tricentennial Committee Meeting Minutes**

2 **Date:** June 26, 2025

3 **Location:** The Meeting House

4 **Recorder:** Rene Brooks

5 **In Attendance:** Heidi, Naomi, Rene, Mark, Beth, Scott, Erin, Teresa, Sam, Bob, Bill and guest Carol

6 **Secretary Transition**

- 7 • Beth has regretfully stepped down from her role as committee secretary due to other
- 8 commitments.
- 9 • Rene Brooks has agreed to take on the responsibilities of secretary.

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11 **Introduction of New Secretary**

12 Rene shared a personal update:

- 13 • She and her husband are living on Hannah Dustin Drive, in her late parents' home.
- 14 • Her mother formerly operated Heritage Herbs, which Rene and her husband have now
- 15 reopened. They are currently in their third season.
- 16 • She expressed gratitude for the warm welcome from the committee and encouraged everyone
- 17 to visit the Heritage Herbs website. (www.heritageherbsnh.com)

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19 **Approval of Previous Meeting Minutes (May 2025)**

- 20 • The committee approved the minutes from May.
- 21 • Referenced documents (including updates from Mark and updated financial doc from Erin) have
- 22 been emailed to members.
- 23 • Hard copies are also available upon request.

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25 **Police Badge Design Contest – Scott**

- 26 • The committee discussed the student-designed police badge seal project.
- 27 • Winning Design: "Design #2" (predominantly green, circular with recognizable Canterbury
- 28 features) was selected by popular vote.
- 29 • The winning design will be used as the seal at the center of the police badge, not a full patch.
- 30 • Winner: Peter Krautmann
 - 31 ○ His artwork has been sent to the badge design company.
 - 32 ○ A digital version will be created and sent to the police chief for approval.
 - 33 ○ Peter will be invited for a photo session with the finished product.
 - 34 ○ A shadow box display will be created and placed at Sam Lake Town Office.
- 35 • Photos from the school announcement event were taken and will be shared with the committee.
- 36 • The committee confirmed that images of students may be used, as the original school district
- 37 has already posted to their Facebook (with proper permissions in place).
- 38 • Final confirmation will be made with Peter's mother Danielle before public sharing of Peter's
- 39 image.
- 40 • Committee members were reminded that everyone had previously voted on the design.
- 41 • There was brief confusion about the nature of the design (seal vs. patch), but it was clarified.
- 42 • The design is suitable for embroidery.
- 43 • Beth will be visiting *Shirtmasters* in Chichester next week, the business that embroidered the
- 44 Farmer's Market baseball caps.
- 45 • She will inquire about pricing for a high-quality embroidered patch featuring the new badge
- 46 design for a Tricentennial item.
 - 47 ○ The patch could be used on baseball caps, backpacks, or other merchandise.
 - 48 ○ The design is well-suited for embroidery.
- 49 • The committee agreed it was a good idea to explore pricing options.
- 50 • Beth asked if anything additional needed to be communicated to Alan Stone.

- 51 • The group confirmed no immediate actions were needed. A news post about the patch contest
52 results will be created and likely shared on the website.
53 • Heidi confirmed she would coordinate any needed updates directly with Alan.
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55 **Commemorative License Plates – Sam and Beth**

- 56 • Sam proposed a design idea reflecting Canterbury’s geography:
57 ○ Bordered by the Merrimack River and Shaker Village.
58 ○ Incorporates the Old Town Seal, which includes apple trees, maple trees, the Shaker
59 tree, and horses.
- 60 • Beth displayed a digital mock-up of the 6"x12" plate design.
61 The commonly seen “Shaker tree” image has been manipulated; further confirmation will be
62 sought from Erin Hammerstedt at Shaker Village to ensure usage is permissible.
- 63 • A PDF of the design will be shared with all committee members.
64 • The commemorative plate can be legally displayed on the front of vehicles starting in 2027 and
65 thereafter kept as a souvenir.
- 66 • Use will be subject to approval from the Department of Safety.
67 • The Department of Corrections provided a preliminary quote of \$14.49 per plate (2025 pricing).
68 • The committee discussed various retail pricing options, suggesting between \$30–\$50 per plate.
69 • Pre-orders and bulk purchasing could help lower per-unit costs and raise funds.
70 • Limited edition options were discussed:
71 ○ A numbered series of 300 plates (e.g., “1 of 300”) to create collector value.
72 ○ Possibility for future editions with minor design changes (e.g., added icons) to distinguish
73 them.
- 74 • Sales may be handled through the committee website with pre-payment options.
75 ○ Plates not picked up within a timeframe could be returned to inventory.
- 76 • Revenue projections:
77 ○ 300 plates sold at \$30 = \$9,000
78 ○ 300 plates sold at \$50 = \$15,000
- 79 • Initial seed money (\$4,500) will be needed for production.
80 ○ The Canterbury Fund may be approached for a grant or interest-free loan.
81 ○ Pre-sale numbers could strengthen the application for funding.
- 82 • Plates should be ready by fall 2026 to ensure availability by the start of 2027.
83 • Estimated production turnaround: 3–4 weeks.
84 • Committee discussed advertising early to gauge demand and adjust the order quantity
85 accordingly.
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87 **Additional Notes**

- 88 • The committee agreed to include clear instructions on proper use and display of the
89 commemorative plate.
90 • Sam shared that other towns (e.g., Gilmanton) produced limited runs of challenge coins and
91 plates, with varying strategies.
92 • There is strong interest in making the first edition special and allowing flexibility for future runs.
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94 **Music & Performance Planning – Teresa**

- 95 • Teresa is still gathering cost estimates for music performances and has not yet spoken with
96 Kevin or other performers but will begin outreach.
97 • The committee discussed again forming a music and dance subcommittee to coordinate
98 performances and events and agreed that would be a good option.
99 • Ray Craigie, Tero Misaki, and Jordan Tirrell-Wysocki – traditional and mixed-genre musicians.
100 • Kathy Southworth – connected to the Concord Community Music School.
101 • Suzuki Violin students – potentially through Sue Burbage.

- 102 • Friends of Canterbury Center – currently running a concert series; potential to align their 2027
103 concerts with the Tricentennial.
104 • Discussion included Never's Band and a band concert, with David possibly playing.
105 • The idea of involving Judy Nelson and Ron Turcotte in square dancing was raised.
106 • Series of concerts and dances across 2026–2027.
107 • Idea to host four dances and additional concerts throughout the year.
108 • Discussed potential fundraising vs. free events:
109 o Some may request contributions or ticket sales.
110 o Others could be grant-funded or sponsored.
111 • Potential venues:
112 o Town Hall (preferred for acoustics and size).
113 o School (less ideal for sound).
114 o Parish House (used in the past but may be too small).
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Planning & Budget Considerations — Scheduling – Heidi

- 117 • A planning worksheet was referenced that maps out each month and existing community events
118 to coordinate Tricentennial activities.
119 • Committee will begin placing events into a preliminary calendar.
120 • Discussion included holding pre-2027 events as fundraisers in 2026.
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Town Appropriation

- 122 • The committee may request funding at the March Town Meeting.
123 • Ideas for funding:
124 o Seed money for license plates.
125 o Funding for music events.
126 o General support for Tricentennial planning.
127 • Historical precedent: The Grover history book received \$15,000 from the town and later raised
128 over \$60,000 through community fundraising and corporate sponsorships.
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Sponsorship Opportunities

- 131 • The committee discussed lining up sponsors and identified several potential sponsors.
132 o Merrimack County Savings Bank
133 o Franklin Savings Bank
134 o Organizations in Boston
135 • Recognized need to begin outreach to corporate sponsors for financial support.
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Fundraising Committee

- 138 • General agreement that a fundraising committee needs to be formed.
139 • Multiple members expressed willingness to participate.
140 • Noted that community leaders (e.g., Bill) have also expressed the urgency of starting this effort.
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Additional Business

- 143 • Land Acknowledgment: Evan was not present to provide an update.
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Commemorative Medal & Sculpture Proposal – Sam

Introduction of Guest: Carol Lake

- 148 • Sam introduced Carol Lake, a local artist and educator who lives on Wilson Road and
149 specializes in bronze and relief sculpture.
150 • Carol was invited to discuss a medal/medallion concept for the Tricentennial, an idea Sam has
151 been developing in collaboration with Beth and Carol.
152 • Carol and the committee reviewed the commemorative medals created for the 250th
153 anniversary by Bob and his ex-wife, which served as inspiration for this project.

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- Carol shared initial sketches of potential relief-style designs:
 - One side features the Meeting House, a maple tree with sap bucket, a stone wall, and a mountain range.
 - The other side features a tender image of Elders Bertha and Darryl holding baby chicks—chosen for its message of care and humanity.
 - Carol emphasized flexibility in the final design and is happy to take committee feedback or explore other ideas.
 - Due to the high cost of traditional bronze casting (estimated between \$10,000–\$15,000), Carol proposes using cold-cast bronze:
 - A mix of real bronze powder and resin.
 - It looks and feels like solid bronze, develops a natural verdigris patina over time, and is more affordable.
 - Estimated material costs: \$1,500–\$2,000, depending on final size and quantity.
 - Carol has public works using this method installed outdoors, including a memorial piece for the Abenaki tribe in Henniker, demonstrating durability.
 - Carol, an experienced educator, offered to work with local students to create small, sculpted tiles as part of the celebration—an idea that was enthusiastically received by committee members.
 - The commemorative medal could be:
 - Displayed in a shadow box.
 - Cast as a pendant or necklace.
 - Issued in limited editions.
 - Members expressed interest in pairing this with a public monument or plaque, potentially as part of a land acknowledgment project proposed by Evan.
 - Carol offered to send PDF versions of the sketches for distribution so members can review and reflect before final decisions are made.
 - The committee praised the proposal and Carol’s generous offer to contribute her time and talent.
 - Members agreed to continue the conversation and determine the direction they’d like to take.

184 **Chairs’ Report**

185 **Website Update, Social Media**

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- The Tricentennial website is live and linked through the Historical Society.
 - The Historical Society requested a featured news article on the homepage introducing the Tricentennial Committee and outlining plans, goals, and aspirations.
 - Heidi will draft the article and circulate it for input from committee members. The article will likely be one to one-and-a-half pages, aiming to be concise and accessible.
 - The committee is seeking a volunteer to manage Facebook communications.
 - The Historical Society Facebook page, currently administered by Sam, may be used as an initial platform for Tricentennial posts.
 - There was some discussion about administrator roles and how posting could be managed in the interim.

197 **Tracking Fundraising Expectations**

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- Members noted the importance of monitoring how much the community is being asked to contribute overall. Concern was raised about how many fundraising items we’ll be asking citizens to support: medallions, license plates, books, concert/event tickets, etc. Consensus: avoid overwhelming citizens with too many asks.
 - Current ideas include:
 - Medallions
 - Commemorative license plates
 - The CHS book

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- Erin shared updated financial policies document, incorporating Mark's feedback.
 - If no further input is received, it will be finalized for reference.
 - Also forwarded a report to Mary Ann for recordkeeping.
 - Online banking access for the committee's account is still being resolved.

262 **Liability Insurance Coverage**

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- Two general liability policy quotes obtained:
 - General Liability Only: \$1,164.93
 - With Directors & Officers (D&O) Coverage: \$1,846.79
 - Decision pending: Do we need full-year coverage, or just single-day/event-specific coverage (e.g., for the Canterbury Fair)?
 - Lisa Clark and Adrienne Hutchinson to confirm if liability insurance is required for a booth at the fair.

271 **Online Donation & Sales Platform**

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- Exploring cost-effective platforms to accept credit card payments for donations and merchandise.
 - Cash and checks will still be accepted, but committee seeks digital options for ease of access.

276 **Budget & Fundraising Planning**

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- All subcommittee members being asked to submit:
 - Cost estimates for their ideas (production and sales prices)
 - Timeline for rollout (especially for license plates, shirts, medallions, etc.)
 - Goal: Build a complete working budget for tracking and to approach the Town for funds and grants (e.g., the Canterbury Fund).

284 **Bank Access**

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- Still working on securing online access to the Tricentennial bank account; ongoing but expected to resolve.

288 **Canterbury Fair Participation (2025)**

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- Discussion on having a booth at this year's fair.
 - Decided: Skip formal participation this year.
 - Possible passive presence: Poster in Historical Society's Hauser Museum building with QR code and countdown.
 - 2026 will be the fair participation target with more interactive elements (cutouts, raffles, merchandise, etc.).

296 **Logo Development**

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- Rene contacted the high school art and digital design departments:
 - They are enthusiastic about including the logo and broader Tricentennial work in next year's curriculum.
 - Potential for drama and social studies departments to also engage (e.g., reenactments).
 - Immediate need for a placeholder logo for stationery, receipts, website, and grant applications.
 - Proposal: Use Fred Brewster's watercolor of the library building with a banner overlay reading "Canterbury 300."
 - Beth will prepare mockups with that and a simple "Canterbury 300" graphic.
 - Will ask Fred/Historical Society for permission to use the image temporarily.

307 **Youth & School Engagement – Rene**

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- High School excited to participate in multiple ways:
 - Logo Design

- 310 ○ Drama participation (e.g., reenactment of charter signing)
311 ○ Possibly involvement in the time capsule
312 ● Formed a school outreach subcommittee:
313 ○ Rene will chair and coordinate contact with teachers and departments.
314 ● A potential poetry contest in the fall was discussed.
315 ○ Bob and Rene to follow up with the school principal to explore this idea further.
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317 **Tree Project – “300 Trees for 300 Years” – Mark**

- 318 ● Mark met with NH State Forest Nursery contacts:
319 ○ They would support a project to plant 300 trees (symbolic and commemorative).
320 ○ Some could be historical tree clones (e.g., from the Shaker grove or Colonel Gerton's
321 sycamore).
322 ○ Town forest, center, school grounds, and Shaker Village are possible planting sites.
323 ○ Kids could be given saplings to plant as part of the celebration.
324 ○ Funding available through the state for educational/Arbor Day programs.
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326 **Historical Reenactments – Mark**

- 327 ● Mark attended a reenactment in Chichester
328 ● He contacted the reenactment group to see if they might do something in Canterbury.
329 ○ Sons of the American Revolution and Lafayette impersonator could do performances in
330 2027.
331 ○ Lafayette actor could tailor his role to reflect French & Indian War, tying it to our 1727
332 charter date.
333 ○ No fee expected—may be covered by national “Friends of Lafayette” group.
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335 **Time Capsule – Mark**

- 336 ● Committee revisited the 2027-time capsule idea.
337 ● Mark is gathering suggestions and building a list of potential items.
338 ○ Will share the list via email.
339 ○ Gingrich (Enrichment Teacher) at the elementary school expressed interest in having
340 students help with this.
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342 **Next Steps & Assignments**

- 343 ● Finalize financial controls document (Erin)
344 ● Follow up on placeholder logo approval (Beth/Fred/Historical Society)
345 ● School committee to plan engagement (Rene/Volunteers)
346 ● Fundraising item plans to Erin for budgeting (All Subcommittees)
347 ● Poster/QRC handout for Hauser Museum at Fair (Communications)
348 ● Continue tree and reenactment planning (Mark)
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350 **Next Meeting**

351 📅 Thursday, July 24, 2025

352 ⏰ 7:00 PM

353 📍 The Meeting House
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355 Motion to adjourn: Approved at 8:30 PM

356 Minutes prepared by: [Rene Brooks, compiled from transcript]
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